

Jenny Mighall

SENIOR PRODUCT DESIGNER

Building impactful digital products with a focus on usability and growth.

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EXPERIENCE

Our Future Health **Product Designer** MAY '23 - PRESENT

Crafting user-centred solutions for the UK's largest health research programme.

- Part of the growth squad, contributed to achieving 2.1M registered users
- Ran multiple AB experiments resulting in direct growth of the programme
- Launched social sharing feature leading to 1.3k referrals in first 3 months
- Established ways of working within the squad and the wider design team

Hurdle / Chronomics **Product Designer** DEC '22 - FEB '23

Designing at-home testing solutions with labs and partners.

- Created a user research insights library, reducing duplication of effort
- Improved team collaboration by streamlining design workflows.

Arnold Clark **Digital Product Designer** MAR '21 - DEC '22

Contracting for the UK's largest independently owned, family-run car retailer.

- Led the design for a new finance application service for staff and customers
- Designed and tested a new internal messaging tool for branch staff
- Supported the design system, adding and documenting new components

Mortgage Advice Bureau **Lead UI/UX Designer** MAR '20 - MAR '21

Contracting for the UK's leading mortgage intermediary brand.

- Established an in-house design function, reducing agency reliance
- Built a design system ensuring consistency across platforms
- Presented strategies to C-level executives, securing buy-in for initiatives

Previous Roles

- Slimming World, Senior UX Designer JUN '19 - MAR '20
- Ideagen, Product Designer NOV '16 - JUN '19
- University of Nottingham Students' Union, Lead Designer NOV '15 - NOV '16
- Nottingham Trent University, Web Designer & Developer JUN '11 - NOV '15

EDUCATION

The Human Mind & Usability Design Thinking Usability Testing

Nielsen Norman Group
2019

BA (Hons) Multimedia

Nottingham Trent University
2011

BND E-Media

New College Nottingham
2007

SKILLS

Design

UX, ideation and workflows

Interaction and UI design

Prototyping

Wireframing

Figma & Sketch

Miro & FigJam

Adobe Creative Suite

User Research

Interviews & surveys

Usability & concept testing

Qualitative analysis methods